



HOST RESPONSIBILITY POLICY 2026

As a responsible importer and supplier of alcohol, we have a social and legal obligation to create a safe environment for everyone. Our website promotes drinking in moderation and includes associated food recommendations to match Sake consumption.

- We include lower-alcohol Sake products encouraging customers to consider these as alternative products to purchase.

-The website includes health and lifestyle products in addition to Sake which further promotes a healthy approach to life.

-The focus on the website is on education and we offer 3 courses (individual, Hospitality and Sake Sommelier qualification), Somm-Sake is an accredited Sake Sommelier Training Provider and as such has to satisfy the regulations of the accrediting body in London UK and The Japan Education Council in Tokyo with regard to the safe education of alcohol products.

-For our online sales the management and staff of Somm-Sake take steps to ensure only customers over 18 order from the website, we do this by having a gateway into the site that requires a declaration of age and again at the point of purchase. In addition, the courier service we use requires a signature from customers who are over 18 yrs.

- It is against the law for us to sell or supply alcohol to minors (under the age of 18 years). If we believe our customers are under the age of 25, we will ask for identification.

Acceptable forms of proof of age are:

- **A current NZ driver's licence**
- **The Hospitality NZ Kiw Access 18+ card**
- **Valid passport.**

We will make sure all these services are safely promoted and will display the necessary signage required under the Sale & Supply of Alcohol Act 2012 on the website.

- We maintain regular training and have a training and management policy that supports this so we can do our jobs responsibly.

THANK YOU